



## ***DON'T IGNORE YOUR LOWER BACK PAIN!***



**COME BACK TO PHYSICAL THERAPY! CALL 847.748.1320 TODAY!**

Are you someone who pushes through those mysterious aches and pains that crop up occasionally? Do you just assume your lower back pain will get better on its own? While this can work out, it's not a guarantee. If you're struggling with back pain, make an appointment with Rebound Fitness & Rehabilitation and seek the treatment you deserve. Lower back pain is one of the most common musculoskeletal ailments globally, with an estimated 80% of people experiencing it at some point. But just because it's a common experience doesn't mean it can't cause complications: around 23% of the world's population suffers from chronic back pain, pain that lingers for longer than three months.

The good news is that physical therapy can resolve most cases of back pain through techniques like manual therapy and therapeutic exercise — no surgery or dangerous pain medications required. Even better, our therapists can often help you improve your back strength and mobility so your back functions better than before your injury.

But to get to that point, you have to take the first step and make an appointment with the physical therapists at Rebound Fitness & Rehabilitation. Need a little extra push? Keep reading to learn why you shouldn't ignore lower back pain.

### **3 Reasons to Seek Treatment for Lower Back Pain**

**1. It could get worse.** People develop lower back pain for all kinds of reasons. If you suffered a sudden injury, your pain might indeed resolve on its own. But sudden injuries aren't the only cause of

back pain. Many people will develop back pain due to prolonged sitting, which can contribute to a weakening of the core muscles that stabilize the spine — and puts undue strain on your lower back. Your pain will never fully resolve until you work to strengthen those muscles and address those postural issues.

**2. It could indicate a serious underlying condition.** Not all back pain results from an injury or poor posture. Certain medical conditions, such as spinal fractures, osteoarthritis, and ankylosing spondylitis, can all cause back pain. If left untreated, your symptoms will get worse, and they might bring friends, such as restricted mobility or additional complications. Our team of physical therapists can help you determine the exact cause of back pain and suggest appropriate treatment methods. If you have developed a chronic condition, we can help you manage your symptoms and work with you to delay the disease's progression.

**3. You deserve a pain-free life.** Back pain may be common, but it can also be debilitating. Intense, persistent pain can keep you from staying active, which only worsens your symptoms and delays healing. It's a vicious cycle that keeps you from fully enjoying your life.

Rather than waiting for your pain to resolve, take a proactive approach with physical therapy. We'll give you the tools to build strength, improve your posture, and get moving — so you can experience lasting back pain relief.

# HOW DOES PHYSICAL THERAPY HELP WITH BACK PAIN, ANYWAY?

When it comes to back pain, movement is definitely the best medicine. Research repeatedly shows that regular exercise can reduce back pain and keep it from occurring.

The problem is that exercise might feel like an impossibility when you're in pain. That's why physical therapy is such an excellent treatment option: we make movement the center of our treatment.

Once you've decided to not ignore your back pain, give Rebound Fitness & Rehabilitation a call. Here's what we'll do to help you find relief:

- **Find the cause.** Our in-depth physical assessments will help us identify precisely why you're experiencing back pain, allowing us to develop a customized treatment plan.
- **Manage pain.** We offer several drug-free techniques for managing pain so you can get moving again. Manual therapy, gentle mobilization exercises, and pain-relieving modalities can get you started.
- **Get moving.** We'll provide a tailored exercise program that suits your needs, interests, and ability levels. We can also help you strengthen your core muscles, ensuring your spine is well supported.
- **Prevent future pain.** We'll also help you avoid future incidences of back pain by instructing you on proper lifting techniques or offering ergonomic suggestions for your workspace.

## Today's the Day to Stop Ignoring Your Back Pain!

Want to take action? The first step is simple: call Rebound Fitness & Rehabilitation to schedule an initial consultation. Then wave your back pain goodbye as you embark on a journey to long-term relief!

Sources: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7186678/> • <https://pubmed.ncbi.nlm.nih.gov/32669487/> • [https://www.physio-pedia.com/Low\\_Back\\_Pain](https://www.physio-pedia.com/Low_Back_Pain)



## Patient Success



"Rebound Fitness truly has the best physical therapists! I have chronic back pain and been to my fair share of physical therapists, but this place tops all the rest. I have been working with Justin Aquino for a little over a year and while I may be biased because he is my physical therapist, I am consistently feeling much better than I have over the past 5 years. He is truly a miracle worker and has become a friendly face that I look forward to seeing each week. I also have to comment on how amazing, friendly and intelligent the rest of the staff is. At Rebound they emphasize treating the person rather than treating the injury which is something that makes me confident in the help that I am receiving." – E.W.



**REBOUND  
FITNESS &  
REHABILITATION**

## Coupon Corner

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**847.748.1320**

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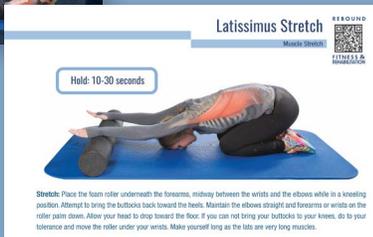
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For more information, visit us at: [REBOUNDFITNESS.COM](http://REBOUNDFITNESS.COM)

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We appreciate your confidence and will do our best to help those you refer meet their health and rehab goals. Thank you to all of our friends who refer others to us! Leave us a Google review! Click the button below to leave your review now. Your positive review helps us impact more people's lives!

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## Our Practice Is Here For You

Rebound Fitness & Rehabilitation has been serving the people of Northbrook, IL since 1994. We have a highly experienced and dedicated team of physical therapists who offer specialized treatment services for any pain, injury, or discomfort you may be feeling. Our patients have found high levels of success in our treatment services, due to our implementation of advanced technology and methods.

